

Presenting Company Information

CleanEquity Monaco is targeted at emerging cleantech companies and designed to provide them with access to funds from financial and strategic investors, worldwide media coverage, and awareness with legislators and potential customers. All selected companies demonstrate technological innovation, revenue potential and management capability.

A company will fit into one of two categories

- Full Presenting Company: 20 minute presentation + Q&A, 2 invitations - £4,000; and
- Next Wave Presenting Company: 10 minute presentation, + Q&A, 1 invitation - £2,000.

Next wave companies are typically pre-proof of principle.

Delegates are all CEO, CIO, GP, and Director level. Speakers are experienced individuals in positions of influence such as: Jeremy Rifkin, who advises past and present US Presidents and the leaders of, Germany, Spain, Portugal and the European Union; Jigar Shah, CEO of the Carbon War Room; Greg Barker, UK Minister for Climate Change; Paul Clements-Hunt, Head of United Nations Environment Programme Finance Initiative and many others. This year's will include:

George Frampton, senior counsel at Covington & Burling; served as Chairman of the White House Council on Environmental Quality (CEQ) from 1998 to 2001 and most recently as Co-Chairman of the Obama transition team for CEQ.

James Cameron, Vice Chairman of Climate Change Capital; an expert in developing policy responses to climate change. Prior to CCC he founded and ran the Climate Change Practice at Baker & McKenzie and was involved in negotiating the UNFCCC and Kyoto Protocol.

David Anthony, Managing Partner of 21 Ventures, sits on the board of portfolio companies and teaches at the New York Academy of Sciences.

Benefits include:

- Exposure to investors, commercial partners, legislators, media and end users;
- PR Newswire offers a complimentary press release to announce your participation;
- Video interviews with CEOs for your company's and the CleanEquity website;
- Media exposure before and after the event, plus press interviews on-site;
- Networking opportunities optimized by online 1 on 1 meeting service;
- Invitations to attend all areas of the conference & networking lunches;
- Invitation to the exclusive CEO dinner on 2nd March (CEOs & sponsors only);
- Gala Dinner invitations on 3rd March at the Salle Empire (Hotel de Paris);
- Closing awards ceremony in the presence of HSH Prince Albert II of Monaco.

The three awards are for Excellence in the Field of Environmental Technology Research, Development and Commercialisation; there is also the Stelios Award for Young Cleantech Entrepreneur, which includes a cash prize.